

# *Australasian Nurse Educators Conference 2009*



## **Sponsorship Trade and Exhibition Information**

**Australasian Nurse Educators Conference 2009  
30 September – 2 October 2009  
Christchurch Convention Centre  
New Zealand**

# Introducing...

Thank you for indicating your interest in attending the **Australasian Nurse Educators Conference 2009** as a Trade Exhibitor or as a Sponsor. The Conference is to be held in Christchurch as a joint venture between Canterbury District Health Board, Christchurch Polytechnic Institute of Technology and University of Otago.

This conference plans to open and extend dialogue between nursing education and clinical nursing practice. Nurse Educators are aware of the issues facing the education of our current and future workforce whether we work in academic, clinical, rural or urban settings. This conference will seek innovative solutions to these issues.

Our slogan, "Working Together: education and practice", encompasses three broad themes: Collaboration, Innovation & Integration. Nursing practice continually evolves and working together will enable us to further integrate education and practice.

Sponsorship funds are a vital component in any conference. It allows registration fees to be set at a level that encourages attendance and assists in providing a truly memorable event. Please contact me if you would like to discuss ways in which you can gain further profile through sponsorship opportunities.

This schedule also provides information for those participating as a trade exhibitor.

The committee is seeking to promote your company and products to delegates in an effective manner. As conference organiser, it is my aim to work closely with sponsors and trade exhibitors to deliver a successful conference to complement their marketing programme. Please contact me if you have any queries regarding your trade or sponsorship requirements.

Yours sincerely

Dave Treeby  
Conference Organiser

## Contact Details

### Conference Organiser:

Dave Treeby  
Eventuate Ltd  
P.O. Box 51-185  
Tawa, Wellington 5249  
NEW ZEALAND  
PH [+64] 4 232 4350  
Email: [dave@eventuate.co.nz](mailto:dave@eventuate.co.nz)

Further information regarding the conference including registration and abstract applications may be viewed on line at: [www.nursed.ac.nz](http://www.nursed.ac.nz)

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## Who will benefit as a sponsor or trade exhibitor?

Participation in this conference will benefit:

- manufacturers of medical equipment used in nursing practice
- suppliers of goods and services to health professionals & academic institutions
- publishers & suppliers of nursing, health and medical texts / books / journals & resources
- suppliers of electronic learning / academic information systems and resources

## Who will attend the conference?

The Australasian Nurse Educators Conference attracts a broad range of local and international delegates from nursing education and clinical practice settings employed in public and private health care. Conference content should appeal to a wide audience. Delegates are expected to include:

- nurse leaders and decision-makers from both academic and clinical nursing practice environments
- nurse managers
- clinical nurse educators
- clinical nurse specialists
- clinical lecturers involved in developing and teaching in the simulated practice environment (practice laboratories)
- post and under graduate course conveners / lecturers / educators
- nurse practitioners
- researchers
- students

# Benefits of Sponsorship

<b>Gold Sponsorship</b>		
	<b>Benefits</b>	<b>Cost</b>
	<p><b>All conference morning and afternoon teas, lunches will be served near the trade exhibition to give your stand maximum exposure</b></p>	
<p><b>Gold</b></p> <p><b>One available</b></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Three trade exhibition spaces with first choice of site</li> <li><input type="checkbox"/> Banner in prime location OR video screen display of logo between plenary sessions</li> <li><input type="checkbox"/> Company name and logo featured on all publicity – recognized as ‘Gold Sponsor’</li> <li><input type="checkbox"/> Company details and contacts will feature in the conference programme</li> <li><input type="checkbox"/> Brochures and merchandise into satchels [limited to selected sponsors only]</li> <li><input type="checkbox"/> Entitlement to a full-page advertisement in the conference programme</li> <li><input type="checkbox"/> Webpage link available from conference to sponsors website</li> <li><input type="checkbox"/> Access to delegate database [when permission is granted from delegate]</li> <li><input type="checkbox"/> Two complimentary Conference registrations including social events</li> <li><input type="checkbox"/> Opportunity to hold a specialist cocktail function</li> <li><input type="checkbox"/> Naming rights for:               <ol style="list-style-type: none"> <li>1. A keynote presentation</li> <li>2. The conference dinner</li> </ol> </li> </ul>	<p><b>Negotiable:</b> [value <b>\$9,000+GST]</b></p>

<b>Silver Sponsor</b>		
	<b>Benefits</b>	<b>Cost</b>
	<p><b>All conference morning and afternoon teas, lunches will be served near the trade exhibition to give your stand maximum exposure. Company details and contacts will feature in the conference programme</b></p>	
<p><b>Silver</b></p> <p><b>Two available</b></p>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Banner space available inside Conference venue</li> <li><input type="checkbox"/> Company name and Logo featured on all publicity</li> <li><input type="checkbox"/> Brochures and merchandise into satchels [limited to selected sponsors]</li> <li><input type="checkbox"/> Two trade exhibition spaces with second choice of site</li> <li><input type="checkbox"/> Entitlement to a free half-page advertisement in conference programme.</li> <li><input type="checkbox"/> Link available from conference to sponsors website</li> <li><input type="checkbox"/> Access to delegate database [when permission is granted from delegate]</li> <li><input type="checkbox"/> One complimentary Conference registration including social events</li> <li><input type="checkbox"/> Naming rights for a plenary</li> </ul>	<p><b>\$5,000+GST</b></p>

# Specialist Sponsors

These sponsors will provide specialist services, products or significant business discounts and other practical assistance which would represent a real saving to the conference. In return, specialist sponsors receive appropriate acknowledgement and marketing opportunities during the conference. This is an ideal package for companies that choose not to have a trade stand at the exhibition.

Cost to the sponsor is negotiable plus supply of goods e.g.

- ❑ Stationary items
- ❑ Conference satchels
- ❑ Satchel printing
- ❑ Name tags
- ❑ Movie vouchers gifts
- ❑ Other appropriate merchandise

# Advertising Opportunities

*Advertising space is available in the conference programme [black & white only]*

- |                             |                    |
|-----------------------------|--------------------|
| ❑ <b>Full Page</b>          | <b>\$600 + GST</b> |
| ❑ <b>Inside front cover</b> | <b>\$800 + GST</b> |
| ❑ <b>Half Page</b>          | <b>\$300 + GST</b> |
| ❑ <b>Quarter Page</b>       | <b>\$150 +GST</b>  |

Please apply to the Conference Organiser if you wish to book advertising - Email: [dave@eventuate.co.nz](mailto:dave@eventuate.co.nz)

# Trade Exhibition Information

Trade Exhibitors		
	Benefits	Cost
	<p><b>All conference morning and afternoon teas, lunches will be served in and around the trade exhibition to give your stand maximum exposure</b></p>	
<b>Trade Exhibitors</b>	<ul style="list-style-type: none"> <li>❑ Company details and contacts will feature in the conference programme</li> <li>❑ Complimentary morning and afternoon teas, lunches and conference dinner provided for one person per trade stand.</li> <li>❑ Exhibition space includes:               <ul style="list-style-type: none"> <li>Black frame lock panel system</li> <li>Two spotlights</li> <li>One 4-way switch able multi-box</li> <li>One standard company name sign</li> </ul> </li> </ul>	<p>\$1,500+GST per stand</p> <p>Nb. Cost of each trade stand provides for one persons catering costs. Additional personnel will incur costs of lunch and morning/afternoon teas of \$100 or \$180 which includes conference dinner [+GST]</p>

## 1. Venue

The conference will be held at Christchurch Convention Centre, New Zealand – a purpose built convention venue situated in the heart of Christchurch’s CBD. The trade exhibition area will provide maximum exposure to delegates as the exhibition space will also be used for all morning/afternoon breaks plus lunches.

## 2. Trade exhibition set up / pack down schedule

Set up	Tuesday 29 September 2009	11.00am – 4.30pm
Pack down	Friday 2 October 2009	3.00pm – 5.00pm

## 3. Delivery of goods

Consigning delivery of goods to Christchurch Convention Centre may be made on Tuesday 29 September 2009. Due to lack of storage space it is regretted that any exhibitors freight will not be received prior to this time. Please arrange for delivery addressed clearly to:

ANE Conference  
 Christchurch Convention Centre  
 95 Kilmore Street  
 Christchurch 8141  
 NEW ZEALAND

Mainfreight is the preferred Freight Forward Company used by the Christchurch Convention Centre to organise all your freight, set up and pack-out requirements. To arrange delivery of exhibition freight, please contact:

Howie McGhie  
Mainfreight  
Christchurch  
00643 348 4059  
[howard.mcghie@mainfreight.co.nz](mailto:howard.mcghie@mainfreight.co.nz)

#### **4. Trade personnel registration**

Please register at the conference registration area after 1.00pm on Tuesday 29 September. This area will be clearly indicated by appropriate signage. You will be given an access ID tag plus a complimentary conference dinner ticket for each trade space booked.

Cost of each trade stand provides for one person's catering costs which includes attendance at the conference dinner. Additional personnel will incur the following costs:

- lunches and morning/afternoon teas - \$100 [+GST]
- You may also request additional conference dinner tickets at \$80 [+GST]

Please complete the attached 'Trade Exhibition application' form or contact the conference organiser for additional catering and/or conference dinner tickets

#### **5. Car Parking**

There are 33 metered car parks adjacent to the Christchurch Convention Centre. A further 140 metered car parks are available under the Crowne Plaza Hotel plus 96 public parks available in Peterborough Street. This parking is available all day and evenings.

#### **6. Exhibition space & services**

Exhibition space consists of pre-constructed booths measuring 3m wide x 1.8m side walls and 2.3m in height. Exhibition stands includes:

- Black frame panel system
- Two 150 W spotlights
- One 10 amp 4-way power multi-box
- One standard company name sign

Trestle tables and chairs are also available for hire from Peek Display Ltd who is providing the exhibition booths. You may contact the company direct for further display products or services or view their webpage at: [www.peek.co.nz](http://www.peek.co.nz)

Contact: Peek Display,  
Ph: + 64 3 339 8361  
Email: [sales.chc@peek.co.nz](mailto:sales.chc@peek.co.nz)

## **7. Phone and Internet connection**

The Christchurch Convention Centre has an extensive communications infrastructure in place. Various options are available which begin with **Direct Dial** telephone lines at \$89.00 + GST and **Broadband Internet Access** at \$150+GST. Requests for Internet Café or multiple broadband connections must be made with the venue 14 days prior to the conference.

**Wireless connection** can be accessed free of charge.

Please contact the conference organiser at least 14 days prior to the conference to confirm the service you require.

## **8. Food and Beverage Services**

The Christchurch Convention Centre has sole rights for the sale and distribution of food or drink. No exhibitor or person shall distribute, sell or give away any item of food or drink not supplied by the Venue. The Venue can assist exhibitors with any requirements for hospitality within the exhibition. Please contact the organiser for further information if required.

## **9. Floor plan and allocation of stands**

See attached floor plan. Note that this plan may be amended depending on final numbers and programme requirements. Stands will be allocated on a first-come, first-served basis with major sponsors having first choice of site. The conference organiser will contact you to confirm allocation arrangements.

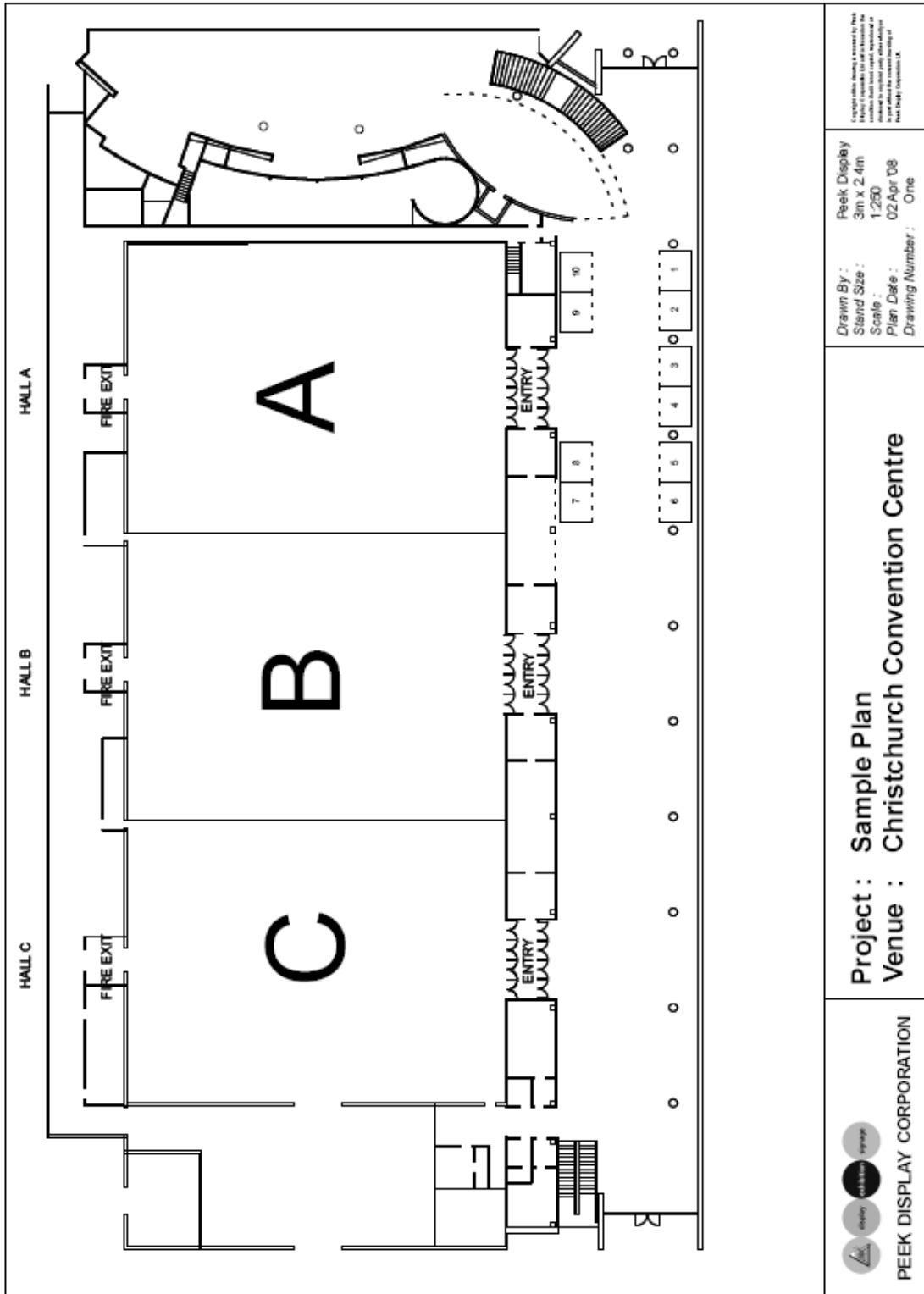
## **10. Exhibitor Information Manual**

Please contact the organiser for further information or if you require the venues exhibitors manual which provides further detailed information regarding: transportation and public services, venue technical services, rigging requirements, security, fire health and safety issues or food and beverage services.



# Venue Floor Plan

The exhibition area is located outside the conference main venue at 'Hall A'. Exhibition booths are indicated by numbers 1-10.



<p>Copyright © 2008, PEEK Display Corporation. All rights reserved. This floor plan is intended for use as a guide only. It is not intended to be used as a legal document. For more information, please contact PEEK Display Corporation.</p>	<p>Drawn By : Peek Display          Stand Size : 3m x 2.4m          Scale : 1:250          Plan Date : 02 Apr '08          Drawing Number : One</p>
<p><b>Project : Sample Plan</b>  <b>Venue : Christchurch Convention Centre</b></p>	<p>PEEK DISPLAY CORPORATION</p>

# Application for Trade Exhibition Space

Please complete this Exhibition Application form and forward to the conference organiser.

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ANE Conference  
Eventuate Ltd  
P.O. Box 51-185  
Tawa,  
Wellington 5249  
NEW ZEALAND

I require ..... booth(s) at NZ\$1,687.50 inc GST [includes one persons catering costs plus conference dinner]

I require ..... additional exhibitor catering cost @ NZ\$100.00 excl. GST

I require ..... additional conference dinner tickets @ NZ\$80.00 excl. GST

- Company Name .....
- Postal Address .....  
.....  
.....
- Contact Name .....
- Telephone .....
- Email .....
- Company webpage .....

Signed \_\_\_\_\_ For The Hirer \_\_\_\_\_ Date \_\_\_\_\_

## Payment Details:

On receipt of the Exhibition application form, the conference organiser will issue a letter of confirmation together with an invoice for the amount payable. Exhibitors may either send full payment or a deposit of 50% with the balance of payment required by 20 August 2009.

Cheques or bank drafts to be made payable to 'Eventuate Ltd – ANE Conference.

# Application for Sponsorship

Please complete this Sponsorship Application form and forward to the conference organiser.

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Dave Treeby  
ANE Conference  
Eventuate Ltd  
P.O. Box 51-185  
Tawa,  
Wellington 5249  
NEW ZEALAND

Type of sponsorship requested .....

• Company Name .....

• Postal Address .....

.....

.....

.....

• Contact Name .....

• Telephone .....

• Email .....

• Company webpage .....

Signed \_\_\_\_\_ For The Hirer \_\_\_\_\_ Date \_\_\_\_\_

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